

2012 Bastille Day Los Angeles Festival Vendors /Advertising Menu



REACH YOUR AUDIENCE

in a relaxed environment...

when they are **EAGER TO
TRY NEW THINGS**

GENERATE

immediate sales

ADS IN BASTILLE DAY FESTIVAL PROGRAM

- Back Cover \$5,000
- Inside Front Cover \$3,500
- Inside Back Cover \$3,000
- Full page \$1,200
- Half-page \$650
- Business Card \$300
- Banner & link on website \$250

Advertising Specs

- Trim Size: 6 (w) x 9 (h)
- Bleed: add 1/4" all around
- High resolution (over 300 dpi)
- Camera ready art on Mac compatible disc or zip w/stat. / CMYK
- PDF file

Advertising Deadline: June 30, 2012

Please email your ad to:

info@passionsproductions.com

VENDORS BOOTH

ONE BOOTH at the Festival

- Food Vendor \$640
(includes cost for food permit)
- Sales Vendor \$350
- Information Vendor \$270
- Artists/Non Profit \$240

Each vendor at the Festival will be provided one 10x10 canopy tent, one 8 ft. table and two chairs. A canopy is mandatory for all booths.

SPONSORSHIP OPPORTUNITIES

- BastilleDay Title Sponsor
- Main Stage Sponsor
- VIP Tent Sponsor
- Waiters Race Sponsor
- Children Area Sponsor
- Petanque Sponsor
- Picnic Area Sponsor
- Branding Awareness Program
- Exclusive Pouring Rights

Media Partner Sponsor and Customizable Sponsorship Opportunities are also available.