

Application Form



WWW.BASTILLEDAYLOSANGELES.COM

Event: Bastille Day Los Angeles Festival 2012

Sunday, July 15, 2012 from Noon to 9pm

Location: Kenneth Hahn Park - 4100 South La Cienega Blvd, Los Angeles, CA 90056

YES, my company wants to sponsor the Bastille Day Los Angeles Festival!

Name of Business _____ Person in Charge _____

Address _____

Telephone _____ Fax _____

E-mail _____ California Resale # _____

Please describe your product(s). Upon approval, vendors will be required to stay within range of agreed products:

1- ONE BOOTH In the Festival

(includes a 10 x10 canopy tent + one 8 ft. table + 2 chairs)

Type of booth requested:

- Food Vendor \$640 \$ _____
(includes cost for food permit)
- Sales Vendor \$350 \$ _____
- Information Vendor \$270 \$ _____
- Artists/Non Profit \$240 \$ _____

A canopy is mandatory and provided for all booths.

TOTAL 1: \$ _____

2- ADS IN PROGRAM:

- Back Cover \$5,000 \$ _____
- Inside Front Cover \$3,500 \$ _____
- Inside Back Cover \$3,000 \$ _____
- Full page \$1,200 \$ _____
- Half-page \$650 \$ _____
- Business Card \$300 \$ _____
- Banner & link on website \$250 \$ _____
(1 year)

TOTAL 2: \$ _____

3- SPONSORSHIP

- Title \$50,000 \$ _____
- Main Stage \$35,000 \$ _____
- VIP Tent \$25,000 \$ _____
- Waiters Race \$10,000 \$ _____
- Petanque \$ 6,000 \$ _____
- Picnic \$ 6,000 \$ _____
- Branding \$ 1,850 \$ _____

TOTAL 3: \$ _____

Please send this form with a check payable to **PASSIONS PRODUCTIONS:**

BASTILLE DAY LOS ANGELES FESTIVAL C/O PASSIONS PRODUCTIONS

8410 Harold Way - Los Angeles, CA 90069

Tel: (323)656-6083 / Fax: (323)656-6484

Sponsors will receive a separate contract.

TOTAL 1: \$ _____

TOTAL 2: \$ _____

TOTAL 3: \$ _____

GRAND TOTAL: \$ _____

CONDITIONS - PLEASE READ & SIGN

1. Passions Productions reserve the right to jury any item into the area based on uniqueness, quality and product mix. Acceptance of your medium does not constitute exclusivity.
2. No drug related items will be sold.
3. No T-shirts, buttons, or posters with Bastille Day Los Angeles Festival advertisements or slogans will be sold other than by Passions Productions.
4. All displayed and sold products must be appropriate for family viewing.
5. Participants will adhere to event opening and closing times set by Passions Productions.
6. Participants must conform to all entry and exit traffic patterns on event day.
7. Participants must sell only from their designated space; no roving or moving to another location without permission from Passions Productions.
8. Participants are responsible for set-up and tear down of their own displays. All participants must clean area before leaving the event.
9. Participants must comply with fire codes.
10. Booths must conform to size restrictions on all sides and not infringe on walkways or neighboring booth spaces.
11. No dogs or pets of any kind are allowed, except seeing eye dogs.
12. Alcoholic beverages are prohibited in booths and attractions and limited to the Beer & Wine Garden area.
13. All vendors must comply with parking restrictions and regulations.
14. Sharing a booth is not permitted.

15. Participants will cooperate in any way necessary to provide a safe and enjoyable event for fair goers as well as fellow participants.
16. All sales vendors must have a California State Board of Equalization seller's permit or application cannot be accepted.
17. Passions Productions in association with local businesses, shall have no liability for damage to property belonging to participants. Neither Passions Productions and/or its sponsors or agents and/or representatives or any members or employee of the event is responsible for any injury, loss or damage caused by any exhibitor, his/her employee or property. The Exhibitor, upon execution of this contract, expressly releases the foregoing names, parties, individuals & employees from any and all claims for such loss, damage or injury.
18. All vendor participants should have their own liability insurance.
19. NO refunds will be made.
20. Food vendors are not allowed to sell beverages and must comply with all Department of Health Services regulations. Booth will be closed if selling liquor.
21. Only food vendors may distribute food. No food or beverage of any kind (even free samples) may be distributed from other booths.
22. No electrical supply will be provided without prior request by vendor and permission granted by producers at least 2 weeks prior to event.
23. Sponsors of the event do not have the right to claim sponsorship of the Kenneth Hahn Park.

Please sign _____

Application does not guarantee acceptance into this event. We reserve the right to include items based on the criteria set forth in "condition" number 1. All decisions by Passions Productions are final.